

# JERUSALEM PRODUCTIONS

## PRIVACY NOTICE

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## PRIVACY NOTICE THE JERUSALEM TRUST

### INTRODUCTION

Jerusalem Productions Limited (“Jerusalem/we/us/our”) is a media production company working to increase understanding and knowledge of the Christian religion and its values via the broadcast media. Jerusalem works with freelance creative directors, broadcast journalists and reporters in developing and creating exciting educational content for television, internet, and social media channels.

Our strategy is to focus on advancing the Christian religion and to promote Christian organisations and the charitable purposes and institutions they support and to advance Christian education and learning in the UK and overseas.

We share offices located at The Peak, 5 Wilton Road, London SW1V 1AP with the Jerusalem Trust and other charitable trusts which are operated by the Sainsbury Family Charitable Trusts.

Keeping your personal information safe is very important to us. We are registered as a data controller with the Information Commissioner’s Office. Our registration number is Z6144251. Jerusalem is committed to the protection of your personal data we process in line with the data protection principles set out in the UK General Data Protection Regulation (“UK GDPR”) and the Data Protection Act (2018).

We have policies, procedures, and training in place to help our employees understand their data protection responsibilities and our data protection principles.

We have a nominated member of staff who serves as our Data Protection Manager. If you have any questions regarding how we collect, store and process your personal data, please email [dataprotection@sfct.org.uk](mailto:dataprotection@sfct.org.uk). We have also appointed an independent Data Protection Officer at data protection consultants, Evalian Limited who can be contacted by email at [dpo@evalian.co.uk](mailto:dpo@evalian.co.uk).

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This privacy notice explains what personal data we collect from individuals who visit our offices or contact us by email, phone, or apply for a grant or send us other communications (“you/your”).

We place great importance on ensuring the quality, confidentiality, integrity and availability of the data we hold and in meeting our data protection obligations when processing personal data. Jerusalem is committed to protecting the security of your personal data. We use a variety of technical and organisational measures to help protect your personal data from unauthorised access, use or disclosure.

If you have applied for a job with us or another trust or submitted your CV (or similar employment information) to us, we process your personal data as set out in our [privacy notice for recruitment candidates](#).

We update this privacy notice from time to time in response to changes in applicable laws and regulations, to our processing practices or other services we offer. When changes are made, we will update the date at the top of this document. Please review this privacy notice periodically to check for updates.

## WHAT INFORMATION DO WE PROCESS?

### **Information you provide to us**

We process all information you give us, either through corresponding with us by post, telephone, email or otherwise. This includes information you provide when you register your details with us, apply for a grant, or other service, participate in events, meetings and presentations, or attend social functions linked to our trust.

### **Information processed following an enquiry from you or when you submit a grant application to us**

We process the following information:

- Your name (first and last)
- Organisation name
- Organisation address
- Your job title
- Organisation telephone number

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- Organisation email address

We use your name, organisation address, business email address and business phone number to respond to your enquiry and/or process your grant application.

## **Information processed by us when you accept an invitation to attend one of our award ceremonies**

- Your name (first and last),
- Organisation name,
- Your dietary requirements, where catered.

## **Information we obtain from other sources**

Indirectly, we may record or receive additional details about you from

- Public information sources, such as your organisation's website, FaceBook page, Linked-In page, news articles and public registers, such as Companies House.
- People who think that you may be interested in our media activities.
- External sources such as publications and works, external reviewers or advisors when creating our media campaigns.

## **Cookies & CCTV**

We use very few cookies on our websites, but we do utilise some. In particular, we use the Google Analytics cookie on an anonymised basis to track the number of visitors to our website.

Cookies are small text files. They are downloaded to your device when you visit a website unless you have set your browser to stop them. You can learn more about cookies by going to <http://www.allaboutcookies.org/>.

The types of cookie we use on our website include:

- Strictly necessary cookies -these are essential to the operation of our website and enable you to browse and use all features of the website.
- Analytics cookies - these collect anonymous information about your use of our website such as the pages you visit most often, how you arrived at our website, time spent on each web page and more. We use a Google Analytics cookie for these purposes.

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You can manage and delete cookies through your web browser. Each browser manages cookies differently, but you can learn more about cookie settings in the most common browsers using the links below:

- [Chrome](#)
- [Firefox](#)
- [Safari for Mac](#)
- [Safari for iOS](#)
- [Edge](#)
- [Internet Explorer](#)

You can also prevent your data being used by Google Analytics by using the Google Opt-out Browser Add-on, available [at this link](#).

Our website contains links to other websites. This privacy notice only applies to this website, so please read the privacy notices provided by the other websites before posting any personal information.

To ensure the safety of all our visitors, contractors and staff, the SFCT and Landlord's property managers capture and record CCTV images at the main entrances to our office buildings.

## PURPOSES AND BASES FOR PROCESSING YOUR DATA

We will only use your personal information for the purpose which it was provided to us for and in ways that you would reasonably expect. We may use your data for the following purposes and on the following lawful bases:

Purpose	Lawful Bases for Processing
Responding to correspondence from you or other type of enquiry.	It is in our legitimate interest to respond to enquiries made by phone, by email, through our social channels or any other means.
For assessing your suitability to be appointed as a production freelance contractor in our content development and creation productions.	When you submit your details to us we are processing it with your consent.
Sending you information such as new production opportunities, insights and other	When you agree to be contacted for general information about our work, we will

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news about us and information which may be of interest.	rely on your consent, which may be withdrawn at any time by emailing <a href="mailto:rachel.tiley@sfct.org.uk">rachel.tiley@sfct.org.uk</a> .
To manage the production process and in the fulfilment of our obligations, as set out in our contract with you, or other agreements.	This is necessary for the performance of the contract or other agreement we have entered with you.
For production management, forecasting and statistical purposes.	It is our legitimate interest to identify areas for improving commercial relationships, developing new award opportunities and managing the organisation.
Publicising the positive impact of The Jerusalem Trust and Jerusalem Productions by publishing case studies.	Publication of your details, including photographs and recordings in our case studies is with your consent which can be withdrawn at any time, unless copyright is retained by Jerusalem under the terms of your contract.
Invitation and attendance at our events.	<p>It is our legitimate interest to publicise and celebrate the work of the Jerusalem Trust by holding charitable events.</p> <p>If you attend the event we will collect and use your dietary information with your consent.</p> <p>If you attend the event we may collect and use photographs and recordings with your consent.</p>

## SHARING YOUR INFORMATION

We will not sell or exchange your personal information. We will only share your personal information where we are required to fulfil our grant award agreement with you, or legitimate interest, where we have your consent, or we are required to do so by law.

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We may share your personal information with third party organisations who will process it on our behalf. This is strictly governed by data processing terms which confirms that the personal information we provide will only be used for the purposes we specify and will be processed in line with data protection legislation.

Other third parties we may share your personal data with include:

- Public bodies such as the Inland Revenue, or the police. The legal basis in these cases is compliance with our legal obligations.
- In case of an emergency we may also share your information with the relevant public health and emergency services and contact your next of kin. The legal basis for processing in such cases is to protect your vital interests.

## INTERNATIONAL TRANSFERS

Jerusalem operates primarily in the UK, but may, indirectly, support charitable organisations that operate overseas. All contract administration takes place in the UK.

Jerusalem works with several advisors and suppliers and it is possible that we will share your data with other third-party suppliers that process your data in countries outside the UK where the data protection laws are not equivalent to those within the UK. Where this applies, we do so, either on the basis of an 'adequacy decision' or using Standard Contractual Clauses approved by the European Commission and recognised by the UK which contractually oblige companies in those countries to the standard expected within the UK. More information about these is available [here](#).

## YOUR RIGHTS

The UK GDPR provides you with certain rights in relation to the processing of your personal data, including to:

- Request access to personal data about you (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you, and to check that we are lawfully processing it.
- Request rectification, correction, or updating to any of the personal data that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.

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- Request personal data provided by you to be transferred in machine-readable format (“data portability”).
- Request erasure of personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove personal data where you have exercised your right to object to processing (see below).
- Request the restriction of processing of your personal data. This enables you to ask us to suspend the processing of personal data about you (e.g. if you want us to establish its accuracy or the reason for processing it).
- Object to the processing of your personal data in certain circumstances. This right may apply where the processing of your personal data is based on the legitimate interests of Jerusalem.

These rights are not absolute and are subject to various conditions under applicable data protection and privacy legislation and the laws and regulations to which we are subject.

If at any time you decide that you no longer wish to be contacted for general information / marketing purposes, or if you would like to exercise any of your rights as set out above, you can contact us by email. See ‘Contact Us’.

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive. Alternatively, we may refuse to comply with the request in such circumstances.

In addition to the above, please note that you have the right to make a complaint at any time to the [Information Commissioner’s Office](#) if you are concerned about the way in which we are handling your personal data.

## DATA RETENTION PERIOD

We will retain your personal data for as long as it necessary for the purpose of our relationship or until you object to us processing it or withdraw your consent. We will not retain your personal information if it is no longer required. In some circumstances, we may legally be required to retain your personal information, for example for finance or audit purposes.

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## CONTACT US

You can contact Jerusalem in relation to data protection and this privacy notice by writing to:

Data Protection Manager  
Jerusalem Productions Limited  
c/o Sainsbury Charitable Family Trusts  
The Peak,  
5 Wilton Road,  
London SW1V 1AP

Alternatively, you can email us at [dataprotection@sfct.org.uk](mailto:dataprotection@sfct.org.uk)